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# Business Analysis Methodology Book

## Business Analysis



### Methodology Book

**BA-WORKS**  
Inspiring Series

EMRAH YAYICI  
Best Selling Author



## **Synopsis**

As a Quick Guide to Business Analysis, the book explains international techniques and tools such as: - User stories - Use cases - MVP (minimum viable product) - Requirements documents - User interface prototypes - Lean UX (user experience) design - Vision and scope documents - Business cases - Feasibility analysis - Personas and user profiles - Product backlogs - Usability tests - Value proposition that can be used in developing and releasing: - Software, - Business solutions, - Technological products, - Mobile applications, - E-businesses and, - Business processes within tight project deadlines by applying "lean" principles. A real life case study with sample project documents and diagrams is used to more practically explain these international tools, techniques, and lean principles to a broad range of practitioners, including: - Business analysts, systems analysts, developers and project managers - Entrepreneurs, product owners and product managers - Consultants, UX designers and marketing specialists - C-suite executives, investors and managers of companies of all sizes.

## **Book Information**

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## **Customer Reviews**

This book was very useful as a refresher course for those who would like to learn about SLDC and

PLDC. I found the authors hybrid methodologies to make a lot of sense opposed to standard black or white methodologies. Well worth the \$3.99 I paid for it.

Calling this a book is a joke. This is a pamphlet - 83 pages of triple-spaced platitudes, I'd be amazed if there are 10,000 words. It's not just that it's short - I'm OK with short, pithy books that deliver meaningful insights. This is formatted as a case study, but it delivers no insight beyond the obvious, and the information contained could be found in a ten-minute Google search. Do yourself a favor - don't waste your money or time on this no-value excuse for a book.

The book is very easy to read. Although it includes a large number of business analysis methods, techniques and tools, it took me only five hours to read it. Examples on a real life project case study make it easier to learn how to apply each international technique. Although the book has a concise style, the content of some sections could be richer.

A helpful and insightful look at the application of business analysis tools and methods when operating within to the Agile environment.

I could start to work in a more methodological and professional way after I read this book. Real life examples for each method and technique make it a usable international reference. As a critique the section about PM could be more detailed.

Good topics but light on content.

Some popular today's frameworks contains templates which are ready to go for beginners with described above functionality. But described general principles are very useful.

I like the use of case study running throughout the book to demonstrate full BA engagement in a project lifecycle.

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